A NEW MOTION PICTURE BASED ON THE NEW YORK TIMES BESTSELLING BOOK

DO AS I SAY

AMERICANS CAN TOLERATE ANYTHING BUT A HYPOCRITE

THE MOVING PICTURE INSTITUTE PRESENTS A NICK TUCKER FILM

DO AS I SAY

ORIGINAL MUSIC: JEREMIAH JACOBS
CINEMATOGRAPHER: LUCASABEL
EDITORS: LUCASABEL & NICK TUCKER
BASED ON THE BOOK: DO AS I SAY (NOT AS I DO) BY PETER SCHWEIZER
EXECUTIVE PRODUCERS: FRAYDA LEVY & ROB PFALZGRAFF
PRODUCED, WRITTEN AND DIRECTED BY NICK TUCKER

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NEW FILM EXPOSES
HYPOCRISY OF
LIBERAL ELITE

Do As I Say Will Change How Americans See Their Leaders

Al Gore won a Nobel Prize and an Oscar warning us about the catastrophe we will cause if we don’t reduce our carbon footprints—but he travels the world in his private jet and racks up $30,000 in energy bills every year at his Nashville mansion. Senator Hillary Clinton opposes mortgage lending abuse—even though she and her husband once swindled would-be landowners out of their property in Whitewater, Arkansas. Michael Moore invests in Halliburton, Merck, Boeing, and Pfizer through his foundation, but claims never to have owned a single share of stock. Ted Kennedy, Noam Chomsky, and George Soros support the estate tax for you and me—but have taken care to ensure that their own wealth will pass on to their heirs intact and untaxed.

These are some of the most respected leaders of our time. But their message, when you get right down to it, is “do as I say, not as I do.” Americans look up to these figures—even seeing them as heroes. But do “heroes” use their wealth and power to pass laws depriving you and me of the benefits they enjoy every day?

Do As I Say, a hip and hard-hitting documentary feature from award-winning filmmakers Nicholas Tucker and Lucas Abel, names this hypocrisy for what it is. In theaters this fall, Do As I Say will forever change how we see America and its leaders.

Based on Peter Schweizer’s 2005 bestseller Do As I Say (Not As I Do): Profiles in Liberal Hypocrisy, this engaging and memorable new film from Abviscous Productions and the Moving Picture Institute exposes prominent liberal leaders to their self-serving hypocrisy.

A star-studded cast

Do As I Say examines hypocrisy that the mainstream media has missed, looking into the stock portfolios, business dealings, and environmental records of America’s leading progressives.
icons who have fully embraced capitalist ideas while simultaneously discouraging others from doing the same.

Forbes magazine pronounced Schweizer’s bestseller “a book that will make your eyes pop out”—and the same may be said of the film. After all, books can only dramatize so much. And when it comes to catching hypocrisy in action, nothing beats a movie.

“Filming was an adventure,” Tucker says. “Twice we attempted to confront Michael Moore about his Halliburton stock, and both times he avoided answering our questions using the same techniques of obfuscation and denial that he has made others look bad for. And on the day we investigated the real estate arrangements behind the Clintons’ Whitewater real estate scheme we were cautiously (but earnestly) warned to leave town.”

Mixing investigative journalism and humorous sketch satire reminiscent of Jon Stewart’s Daily Show, Do As I Say will have particular appeal for young Americans.

“We’ve crafted a film that can change the way young people think about these issues,” Tucker says. “We’ve talked to a lot of college students, and their unvarnished reactions have been amazing. So many of them have been indoctrinated thoroughly with only one perspective from their professors and teachers—and when they hear the things we have to tell them, or show them, they’ve unanimously been stunned.”

Adapting Schweizer’s tough reporting for the screen in a youthful, accessible manner, Tucker and Abel have crafted a film that can change the way young people think about free enterprise, private property, personal responsibility, and what it means when the government decides to dictate morals and redistribute wealth.

“So much fun that even the left will laugh

From the beginning the goal was to bring as much humor to the film as possible, keeping it lighthearted and fun. “Ultimately, I need to be able to show this to my liberal friends and know they’ll enjoy it too,” says director Nicholas Tucker. “The goal is not to convert people, but to entertain them and hopefully show them a side of things they’ve never seen before.”

Visit DoAsISayMovie.com to watch the trailer and to sign up for a screening in your area,” Tucker says. “This is a grassroots effort. The more sign-ups there are, the more screenings there will be—and the bigger the impact the film will have.”

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A film that will forever change how we see America and its leaders,

*Do As I Say* reveals a disturbing national truth: that the two-faced mantra “do as I say, not as I do” has become the unwritten golden rule of modern liberalism.

**SHORT SYNOPIS:**

*Do As I Say* takes us on an unforgettable journey through a political landscape filled with economic hypocrites and fiscal humbugs. Al Gore, Hillary Clinton, Ted Kennedy, George Soros, and Michael Moore figure prominently in this uncompromising look at how some of our most respected leaders publicly deplore capitalism and oppose free enterprise—while privately amassing enormous entrepreneurial wealth. Based on the bestselling book by Peter Schweizer, this hip and hard-hitting documentary from Nicholas Tucker and Lucas Abel reveals that the two-faced mantra “do as I say, not as I do” has become the unwritten golden rule of leaders who make their livings—and their fortunes—waging war against the very economic system that has allowed them to succeed.

Let Them Eat Cake!

We thought the friendliest way to confront Michael Moore about his Halliburton stock was to reproduce his tax forms on frosting. Unfortunately, he wasn’t amused.
The results are enough to compel millions to choose between their ideals and their leaders. Because if there’s one thing Americans can’t abide, it’s a hypocrite.

Nicholas Tucker and Lucas Abel are the award-winning filmmaking team behind this project. Their earlier films include Fandom: A True Film (currently in distribution), and The Strange Case of Carl Weber: A Vampire in America.
Nicholas Tucker, the award-winning director of *Do As I Say*, has crafted a filmmaking career marked by bold moves and innovative production solutions. His first feature-length film, *Fandom: A True Film*, is currently in distribution and has broken ground as an experimental documentary. His second feature film, *The Strange Case of Carl Weber: A Vampire in America*, is competing in film festivals nationwide. Both films helped change the way that digital films are made, utilizing the newest technology and pioneering cutting-edge techniques for planning, shooting, and editing.

While studying film at San Francisco’s Academy of Art University, Nicholas produced numerous films and projects, including *Fandom*, and was the only member of his graduating class ever to direct a feature film—let alone sell one for distribution. His other recent projects include short films, several commercials, and two documentaries commissioned by the California Highway Patrol. He has earned a reputation as an innovator, and has been a featured speaker at several film festivals and the Macworld conference.

Lucas Abel, the cinematographer and editor behind *Do As I Say*, has been editing film and video for over a decade. His feature film credits include *Fandom* and *The Strange Case of Carl Weber: A Vampire In America*, both of which received critical acclaim for their editing. Lucas’s ability to create stunning visual explorations of story and character is well complemented by his skills as an illustrator and musician. Lucas graduated in 2004 from the Academy of Art University with an emphasis in film editing.
Peter Schweizer’s bestselling *Do As I Say (Not As I Do): Profiles in Liberal Hypocrisy* is a thoughtful, wry commentary on hypocrisy within the liberal elite. A compendium of how icons of the left have fully embraced capitalist ideas even as they warn others not to, the book illustrates in eye-opening detail how respected leaders of left-wing thought refuse to live by the principles that they would impose upon the rest of America. Profiling Hillary Clinton, Nancy Pelosi, Noam Chomsky, Barbra Streisand, Al Franken, Michael Moore, Ted Kennedy, George Soros, and more, *Do As I Say* spent eight weeks on the *New York Times* bestseller list when it was published in 2005. Now, the book that the *Economist* named the ninth biggest selling political work on the planet is returning as a film. Nicholas Tucker and Lucas Abel are bringing Schweizer’s character portraits to life—because only a movie can really show us what hypocrisy in action looks like.

**What they’re saying about THE BOOK**

“A spirited attack on lefty icons.”
— *New York Times*

“A book that will make your eyes pop out.”
— *Forbes*

“Entertaining.”
— *Weekly Standard*

“Just fabulous!”
— Rush Limbaugh

Peter Schweizer is a research fellow at the Hoover Institution. His books include *Reagan’s War, The Bushes*, and, most recently, *Makers and Takers.*